

OLI ANNUAL REPORT FORM

CONTACT INFORMATION

Year 2008
 State LA
 Date 2009-01-14 00:00:00
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I. YOUR PROGRAM

A. List the goals for the past year

To identify parishes in Louisiana with a significant number of highway-rail grade crossing collision and trespass incidents and provide appropriate targeted educational and prevention programs. Objective 1: Using the previous three-year data, identify parishes with a significant number of highway-rail grade crossing collisions and trespass incidents. a. Review parish data statewide including but not limited to collision frequency, near-miss reports, total number of crossings and number of licensed drivers b. Based on data review, identify parishes with a significant number of highway-rail grade crossing collisions and trespass incidents c. Locate by GIS mapping where collisions and incidents occurred in these identified parishes d. Define collision demographics for identified parishes Objective 2: Provide targeted educational and prevention programs in identified parishes. a. Locate by GIS mapping where Operation Lifesaver presenters and presentations are statewide b. Identify current educational and prevention programs to target the unique issues of these identified parishes c. Assess current resources within identified parishes and determine if additional resources are needed e. Develop as needed additional programs in identified parishes Objective 3: Evaluate strategy annually a. Determine strategy's effectiveness using appropriate measurements

B. List the various partners who are involved in your state program

LA Highway Safety Commission, LA State Police, LA Department of Transportation and Development, Louisiana Transportation Research Center/Local Technical Assistance Program, Federal Highway Administration, Union Pacific Railroad, Kansas City Southern Railroad, BNSF Railroad, CN Railroad, CSX Transportation, Norfolk Southern Railroad, New Orleans Public Belt Railroad, Louisiana and Delta Railroad, New Orleans Gulf Coast Railroad, Amtrak Inner City, Federal Railroad Administration, Driving School Association of Louisiana, Louisiana Youth Prevention Services/Louisiana Students Against Destructive Decisions, Federal Motor Carrier Safety Administration, LA Motor Transport Association, Louisiana Network, Louisiana Commission on Law Enforcement, Administration of Criminal Justice, LA Workers Compensation Corporation, South Central Safe Community Task Force, National Highway Traffic Safety Administration, St John Coroner's Office, St John Parish Sheriff's Office, St. Landry Parish Sheriff's Office, Think First LA, Department of Education, Louisiana Department of Insurance, Louisiana Association of Non-Profit Organizations, Louisiana Municipal Association, Louisiana Railroad Association Injury Prevention Coordinators, Baton Rouge Safety Council, The Rapides Exploratory Education House, CampFire USA, Southwest Safety Training, First Class Driving School, CLECO, American Association of Retired Persons, Louisiana Forestry Association, Livingston Driving Academy, Treehouse Museum, Bunkie Fire Department, Caddo Parish Sheriff's Office, Lincoln Parish Sheriff's Office

II. STATE OPERATION LIFESAVER TRAINING

A. Presenter – Trainer Resources

Number of Presenters who gave FOUR OR MORE PRESENTATIONS during the past year?: 56

2. Number of PRESENTER TRAINERS who taught a Presenter class during the past year?: 4
3. Number of certified ASSOCIATES who helped your state program during the past year?: 0
4. What kinds of activities did your Associates help with?: N/A

B. Presenter Statistics

1. Number of PRESENTER TRAINING CLASSES conducted this year:: 3
2. Number of NEW PRESENTERS certified this year: 9
3. Number of NEW ASSOCIATES certified this year: 0
4. Where did you find new Presenters and Associates?
Law enforcement, Railroads, State Government, School boards, Safety Council, Highway Safety Advocates

C. Presenter Attrition Information

1. Total number of Presenters who left your OL program last year: 11
2. How many left for each of the following reasons:
- | | |
|---------------|---|
| Job Change | 4 |
| Retired | 0 |
| Moved | 0 |
| Lost Interest | 0 |
| Decertified | 0 |
| Deceased | 0 |
| Unknown | 7 |

D. Presenter Recognition Activities

Does your state program have a way of showing appreciation to its volunteers? (Check all that apply.)

- Incentive Awards Program Yes
- Appreciation Event No
- Other No
- If Other, explain

E. Presenter Meetings

Do you hold state Presenter meetings for training updates, idea sharing, networking?
Yes

III. PRESENTATION STATISTICS

A Presentation is defined by the 2002 Presenter's Guide as follows:

- A formal presentation using the approved Operation Lifesaver, Inc. (OLI) format, given to two or more people.
- A presentation must be supported by the use of approved OLI visual aids, consisting of at least seven (7) visual charts, PowerPoint slides or overheads.

A. Category	Total No. of Presentations	Total No. of Participants
Kiuru Grade 8	127	9284
General High School (Includes School Assemblies and non-Drivers Ed Classes)	28	1812
All Drivers Education (Both High School Drivers Ed Classes and Adult Drivers Ed Classes)	175	5022
School Bus Drivers	20	1158
(NOTE: 4-Hour School Bus Trainer Courses should NOT be reported here. Report those ONLY in the Specialized Training section below, please, so we avoid double counting.)		
Other Professional Drivers: Truckers	31	1062
Other Professional Drivers: Commercial Buses	1	5
Law Enforcement	6	143
(NOTE: 4, 8 or 16 Hour GCCI Courses should NOT be reported here. Report those ONLY in the Specialized Training section below, please, so we avoid double counting.)		
Emergency Responders: Fire Fighters	8	118
Emergency Responders: EMT/Ambulance Drivers	0	0
(NOTE: Emergency Responder Courses should NOT be reported here. Report those ONLY in the Specialized Training section below, please, so we avoid double counting.)		
Misc. General Adult (Civic Groups, Clubs, Mature Drivers, etc.)	134 / 35	3064 / 3039
Totals	530 / 531	21638 / 21663

IV. SPECIAL TRAINING STATISTICS

Activity	Total No. of Classes	Total No. of Participants
School Bus Driver Trainers	1	5
GCCI	13	381
EMT	14	348
Other	0	0
Totals	28	734

If Other, please specify:

IV. SPECIAL EVENTS STATISTICS

EVENT/ACTIVITY TYPE	Total No. of Events	Total No. of Participants
Mock/Staged Crash	0	0
State/County Fair Exhibits/Booths	36	69923

Farm Show Exhibit	0	0
Model Railroad Exhibit	0	0
Other Conference Exhibits	17	5813
Community Safety Blitz	13	10730
Officer on the Train	3	140
General OL Train	6	3857
Positive Enforcement Program	5	304
School Bus Rodeos	0	0
Trucking Rodeos	0	0
Other	0	0
Totals	80	90767

If Other, please specify:

VI. TRESPASS PREVENTION PROGRAMS

A. Which do you consider your state's leading rail safety problem? (Check one):

Both

B. Where are your state's biggest railroad trespass problems located?

Caddo, Calcasieu, Lafayette, Orleans, and Ouachita Parishes

C. What age/demographic group(s) do you focus on in your trespass prevention activities?

All ages. We ask our presenters to make sure to cover trespassing in every presentation.

D. Is your state involved in Community Partnerships? (Typically this involves the mayor's office/city government, plus police, schools, business, etc., in a neighborhood or community) When do you use Community Partnerships?:

Highway-Rail Grade Crossing Safety Only

E. If you are involved in Community Partnerships, how many?

3

Please list the communities involved.

1. Baton Rouge Mayor's Traffic Safety Council, Baton Rouge, LA 2. South Central Safe Community Partnership, Houma, LA 3. New Orleans Metropolitan Council Safety Council Meeting, New Orleans, LA

VII. MEDIA

Radio PSAs? Yes

Television PSAs? No

Magazine / Newspaper PSAs? No
 Billboard? No

B. Locally Produced PSAs: Did you use any of the following types of PSAs created locally last year?

Radio PSAs? No
 Television PSAs? No
 Magazine / Newspaper PSAs PSAs? No
 Billboard? No

If you created PSAs locally, did you work with one of the following to create the PSAs?

Local Television Personality? No
 Local Radio Personality? No
 Sports Team Personality? No
 Other (Explain)

OLI radio PSA used with local tag directing to LA OL website for evaluation of effectiveness.

**C. Did you send any of the following to local newspapers last year?
 (NOTE: If you have copies of any that were published, we welcome copies!)**

News Releases? Yes
 Letters to the Editor? No
 Complaints About Bad Ads? No

D. Were any Media Awards given by your State Program last year?

If yes, please list to whom and what organization.

E. Does your state have it's own website?

Yes

If yes, what is your website's current address? www.laoperationlifesaver.org

6. Does your state program publish a newsletter?

How Often?

If other, how often?

7. Does your state program publish an e-newsletter?

No

How Often?

If other, how often?

VIII. FACTS ABOUT YOUR STATE PROGRAM



For emergency use only, in the space provided, may we please have your home address, telephone number, and cell phone number?

13675 Coursey Blvd. #1317, Baton Rouge, LA 70817 home 225/ 751-7526 personal cell 225/ 939-5459

2. Do you have an assistant coordinator/co-coordinator or regional/area coordinator(s)?

No

(If so, please provide their names and addresses here.)

3. If the State Coordinator is not available to speak to the media, is there an approved ALTERNATE SPOKESPERSON for your state program who may speak to the media?

No

If yes, please provide the following:

Name of approved Alternate State Spokesperson:

Address:

Telephone Number(s):

E-mail:

OL Background/Other Background of Alternate Spokesperson (specify):

Under what circumstances should we contact your designated alternate state spokesperson (specify)?

4. Is your State Program incorporated as an independent, non-profit, tax-exempt 501(c)(3) educational organization?

If yes, when did you last check to see if your incorporation filing is up-to-date? December 2008

If yes, when did you last file a tax return for you state program? December 2008

If yes, when was your state program last audit or compilation?

If the answer to question 4 is "NO", does your State Program operate within another organization (e.g., as part of a state safety council, state department of transportation, etc.)? Please explain:

5. Does your state program have Bylaws?

Yes

When were they last updated?

6. How often does your State Board or Governing Body meet during the year?

Quarterly

If other how often?

7. Does your state program operate on a:

Fiscal

8. Please check the correct category to identify your general budget for the year:

over 100,000



9. Where does your financial budget come from? Please list your major sources and approximate percentage received from each:

Department of Transportation and Development – 45% Railroads – 35% LA Highway Safety Commission – 20%

10. List significant "In-Kind" services and estimated value in dollars that you received from your partners and contributors:

LA Highway Safety Commission – storage space LA DOTD – office space, office supplies, meeting room space, copy, FAX and printing LA Transportation and Research Center – meeting room space, activity support LA State Police – meeting room space LA Municipal Association – meeting room space Southwest Safety Training – meeting room space Rapides Parish Library – meeting room space

11. Board of directors/Executive Committee/Governing Body (You may enter their names, addresses and contact information here, or submit separately by e-mail or fax):

Charles Dupuy Louisiana State Police 7919 Independence Blvd. Baton Rouge, LA 70806 Work 225/ 938-3349 charlie.dupuy@dps.la.gov Morris Evans, Jr. Special Agent CN Railway 2351 Hickory Avenue Harahan, LA 70123 Cell 504/ 400-5216 Morris.evans@cn.ca Phillip Foster Regional Manager Field Safety Support BNSF Railway 4901 Sugar Lake Rd. Fort Worth, TX 76103 Work 817/ 352-2795 Cell 817/ 313-8204 FAX 817/ 457-5716 phillip.foster@bnsf.com Col. John LeBlanc Executive Director Louisiana Highway Safety Commission P O Box 66336 7919 Independence Blvd. Baton Rouge, LA 70896 Work 225/ 925-6991 FAX 225/ 925-0083 John.leblanc@dps.la.gov Daniel Magri Highway Safety Administrator DOTD PO Box 94245 1201 Capitol Access Rd. Baton Rouge, LA 70804-9245 Work 225/ 379-1871 Cell 225/ 907-5248 FAX 225/ 242-4552 dmagri@dotd.la.gov Bob Martin Supervisor CSX Transportation 444 Clay St. Montgomery, AL 36104 Work 334/ 834-5135 Cell 229/ 221-0041 FAX 334/ 230-9585 Robert_martin@csx.com John McCrossen General Superintendent New Orleans Public Belt Railroad 4822 Tchoupitoulas New Orleans, LA 70115 Work 504/ 896-7450 Cell 504/ 813-7418 FAX 504/ 896-7439 johnmc@nopb.com Allen Pepper Director Public Safety Kansas City Southern Railway 2414 Douglas McArthur Drive Starkville, MS 39759 Work 662/ 617-0727 Cell 662/ 617-0727 FAX 662/ 323-9732 apepper@kcsouthern.com Adrian Sinkler Manager of Grade Crossing Safety Norfolk Southern Railroad 110 Franklin Rd., Box 36 Roanoke, VA 24042 Work 540/ 855-6939 Cell 540/ 529-3046 FAX 540/ 855-6495 Adrian.sinkler@nscorp.com Sam Stephenson Manager Public Safety Union Pacific Railroad 24125 Aldine-Westfield Rd. Spring, TX 77373 Work 281/ 350-7392 FAX 402/ 501-3193 sstephen@up.com Tracy Ulm New Orleans & Gulf Coast Railway 1285 Sala Avenue P O Box 68 Westwego, LA 70096 Marie B. Walsh Director LA LTAP/LTRC 4099 Gourrier Ave. Baton Rouge, LA 70808 Work 225/ 767-9184 Cell 225/ 603-8036 FAX 225/ 767-9156 mbwalsh@ltrc.lsu.edu

2008 Presentations by Parish

Parish	Presentations	Special Events	Training
Caddo	91	2	0
Vernon	58	2	1
Jefferson	53	3	0
Rapides	40	15	7
East Baton Rouge	34	2	6
Livingston	33	0	0
Bossier	32	0	4
Lafayette	32	6	0
Tangipahoa	27	3	0
Calcasieu	16	13	0
Orleans	15	5	0
St. Landry	15	0	0
Iberia	12	0	0
Beauregard	7	1	0
Iberville	6	0	0
Ouachita	6	5	9
St. Martin	6	0	0
St. Tammany	5	3	1
West Baton Rouge	5	0	0
St. Charles	4	0	0
Caldwell	3	0	0
LaSalle	3	0	0
Vermilion	3	0	0
DeSoto	2	0	0
Lincoln	2	0	0
Morehouse	2	0	0
Pointe Coupee	2	0	0
Acadia	1	0	0
Allen	1	0	0
Ascension	1	0	0
Avoyelles	1	12	0
Bienville	1	0	0
Claiborne	1	0	0
Franklin	1	0	0
Lafourche	1	0	0
Natchitoches	1	2	3
St. James	1	0	0
St. John the Baptist	1	0	0
Terrebonne	1	0	0
Winn	1	0	0
Assumption	0	0	0
Cameron	0	0	0
Catahoula	0	0	0
Concordia	0	0	0
East Carroll	0	2	0
East Feliciana	0	0	0
Evangeline	0	0	0
Grant	0	1	0
Jackson	0	0	0
Jefferson Davis	0	0	0
Madison	0	0	0
Plaquemines	0	0	0
Red River	0	0	0
Richland	0	0	0
Sabine	0	0	0
St. Bernard	0	0	0
St. Helena	0	0	0
St. Mary	0	0	0
Tensas	0	0	0
Union	0	0	0
Washington	0	0	0
Webster	0	1	0
West Carroll	0	0	0
West Feliciana	0	0	0