

OLI ANNUAL REPORT FORM

CONTACT INFORMATION

Year 2007
 State LA
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I. YOUR PROGRAM

A. List the goals for the past year

To identify parishes in Louisiana with a significant number of highway-rail grade crossing collision and trespass incidents and provide appropriate targeted educational and prevention programs. Objective 1: Using the previous three-year data, identify parishes with a significant number of highway-rail grade crossing collisions and trespass incidents. a. Review parish data statewide including but not limited to collision frequency, near-miss reports, total number of crossings and number of licensed drivers b. Based on data review, identify parishes with a significant number of highway-rail grade crossing collisions and trespass incidents c. Locate by GIS mapping where collisions and incidents have occurred in these identified parishes d. Define collision demographics for identified parishes Objective 2: Provide targeted educational and prevention programs in identified parishes. a. Locate by GIS mapping where Operation Lifesaver presenters and presentations are statewide b. Identify current educational and prevention programs to target the unique issues of these identified parishes c. Assess current resources within identified parishes and determine if additional resources are needed e. Develop as needed additional programs in identified parishes Objective 3: Evaluate strategy annually a. Determine strategy's effectiveness using appropriate measurements

B. List the various partners who are involved in your state program

LA Highway Safety Commission LA State Police LA Department of Transportation and Development Louisiana
 Transportation Research Center/Local Technical Assistance Program Federal Highway Administration Union Pacific
 Railroad Kansas City Southern Railroad BNSF Railroad CN Railroad CSX Transportation Norfolk Southern Railroad New
 Orleans Public Belt Railroad Louisiana and Delta Railroad New Orleans Gulf Coast Railroad Amtrak Inner City Federal
 Railroad Administration Driving School Association of Louisiana Louisiana Youth Prevention Services/Louisiana Students
 Against Destructive Decisions Federal Motor Carrier Safety Administration LA Motor Transport Association Louisiana
 Network Louisiana Commission on Law Enforcement Administration of Criminal Justice LA Workers Compensation
 Corporation South Central Safe Community Task Force National Highway Traffic Safety Administration St John Coroner's
 Office St John Parish Sheriff's Office St. Landry Parish Sheriff's Office Think First LA Department of Education Louisiana
 Department of Insurance Louisiana Association of Non-Profit Organizations Louisiana Municipal Association Louisiana
 Railroad Association Injury Prevention Coordinators, Baton Rouge Safety Council The Rapides Exploratory Education
 House CampFire USA Southwest Safety Training First Class Driving School CLECO American Association of Retired
 Persons Louisiana Forestry Association Livingston Driving Academy Treehouse Museum Bunkie Fire Department Caddo
 Parish Sheriff's Office Lincoln Parish Sheriff's Office

II. STATE OPERATION LIFESAVER TRAINING

A. Presenter – Trainer Resources

- 1. Number of Presenters who gave FOUR OR MORE PRESENTATIONS during the past year?: 42
- 2. Number of PRESENTER TRAINERS who taught a Presenter class during the past year?: 6
- 3. Number of certified ASSOCIATES who helped your state program during the past year?: 0
- 4. What kinds of activities did your Associates help with?: n/a

B. Presenter Statistics

- 1. Number of PRESENTER TRAINING CLASSES conducted this year:: 7
- 2. Number of NEW PRESENTERS certified this year: 22
- 3. Number of NEW ASSOCIATES certified this year: 0
- 4. Where did you find new Presenters and Associates?
Law enforcement, Railroads, State Government, School boards, Safety Council, Highway Safety Advocates

C. Presenter Attrition Information

- 1. Total number of Presenters who left your OL program last year: 31
- 2. How many left for each of the following reasons:
 - Job Change 6
 - Retired
 - Moved 6
 - Lost Interest 19
 - Decertified
 - Deceased
 - Unknown

D. Presenter Recognition Activities

Does your state program have a way of showing appreciation to its volunteers? (Check all that apply.)

- Incentive Awards Program Yes
- Appreciation Event No
- Other No
- If Other, explain

E. Presenter Meetings

Do you hold state Presenter meetings for training updates, idea sharing, networking?
Yes

III. PRESENTATION STATISTICS

A Presentation is defined by the 2002 Presenter's Guide as follows:

- A formal presentation using the approved Operation Lifesaver, Inc. (OLI) format, given to given to two or more

people.

- A presentation must be supported by the use of approved OLI visual aids, consisting of at least seven (7) visual charts, PowerPoint slides or overheads.

A. Category	Total No. of Presentations	Total No. of Participants
K thru Grade 8	103	3938
General High School (Includes School Assemblies and non-Drivers Ed Classes)	49	1427
All Drivers Education (Both High School Drivers Ed Classes and Adult Drivers Ed Classes)	234	5471
School Bus Drivers	30	2479
(NOTE: 4-Hour School Bus Trainer Courses should NOT be reported here. Report those ONLY in the Specialized Training section below, please, so we avoid double counting.)		
Other Professional Drivers: Truckers	40	1022
Other Professional Drivers: Commercial Buses		
Law Enforcement	9	149
(NOTE: 4, 8 or 16 Hour GCCI Courses should NOT be reported here. Report those ONLY in the Specialized Training section below, please, so we avoid double counting.)		
Emergency Responders: Fire Fighters	8	125
Emergency Responders: EMT/Ambulance Drivers		
(NOTE: Emergency Responder Courses should NOT be reported here. Report those ONLY in the Specialized Training section below, please, so we avoid double counting.)		
Misc. General Adult (Civic Groups, Clubs, Mature Drivers, etc.)	133	3189
Totals	606	17810

IV. SPECIAL TRAINING STATISTICS

Activity	Total No. of Classes	Total No. of Participants
School Bus Driver Trainers		
GCCI	16	441
EMT	1	50
Other		
Totals		
If Other, please specify:	LA OL Speech Contest, 3 regional contests and one final contest. Nearly 2000 high school students were reached.	

IV. SPECIAL EVENTS STATISTICS



EVENT/ACTIVITY TYPE	Total No. of Events	Total No. of Participants
Mock/Staged Crash	1	300
State/County Fair Exhibits/Booths		
Farm Show Exhibit		
Model Railroad Exhibit	1	200
Other Conference Exhibits	20	11556
Community Safety Blitz		
Officer on the Train	31	635
General OL Train		
Positive Enforcement Program		
School Bus Rodeos		
Trucking Rodeos		
Other		
Totals	53	12691

If Other, please specify:



VI. TRESPASS PREVENTION PROGRAMS

A. Which do you consider your state's leading rail safety problem? (Check one):

Both

B. Where are your state's biggest railroad trespass problems located?

Orleans, Caddo and Ouachita Parishes

C. What age/demographic group(s) do you focus on in your trespass prevention activities?

All ages. We ask our presenters to make sure to cover trespassing in every presentation.

D. Is your state involved in Community Partnerships? (Typically this involves the mayor's office/city government, plus police, schools, business, etc., in a neighborhood or community) When do you use Community Partnerships?:

Highway-Rail Grade Crossing Safety Only

E. If you are involved in Community Partnerships, how many?

3

Please list the communities involved.

Baton Rouge Mayor's Traffic Safety Meeting South Central Planning Safe Communities, Houma, LA New Orleans Metropolitan Council Safety Council Meeting, New Orleans



VII. MEDIA

Radio PSAs? Yes
 Television PSAs? Yes
 SMagazine / Newspaper PSAs? No
 Billboard? No

B. Locally Produced PSAs: Did you use any of the following types of PSAs created locally last year?

Radio PSAs? No
 Television PSAs? Yes
 Magazine / Newspaper PSAs PSAs? No
 Billboard? No

If you created PSAs locally, did you work with one of the following to create the PSAs?

Local Television Personality? No
 Local Radio Personality? No
 Sports Team Personality? No
 Other (Explain)

We still used the PSAs produced by Governor Kathleen Babineaux Blanco.

**C. Did you send any of the following to local newspapers last year?
 (NOTE: If you have copies of any that were published, we welcome copies!)**

News Releases? Yes
 Letters to the Editor? No
 Complaints About Bad Ads? No

D. Were any Media Awards given by your State Program last year?

If yes, please list to whom and what organization.

E. Does your state have it's own website?

Yes

If yes, what is your website's current address? www.laoperationlifesaver.org

6. Does your state program publish a newsletter?

How Often?

If other, how often?

7. Does your state program publish an e-newsletter?

No

How Often?



If other, how often?

